

First Edition

Entrepreneurship and Startups



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Innovative Online Training Academy

About the Authors



Ms. M. S. Kokila is currently working as a Senior Assistant Professor in New Horizon College, Bangalore. She has completed MBA from Anna University, M.Phil from Mysore University. She qualified the NET and UGC (Management). She has a rich experience of 17 years of teaching Management Program from various educational institutions from Tamil Nadu and Karnataka. She has been a visiting professor for teaching and research. She has published many research papers in English, Hindi and Kannada Journals, presenting PPTs in Management. Her areas of expertise is Business Management, Business Management, Entrepreneurship Development, Business Statistics, Finance and Accounting to give a best HR system.



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BUSINESS ETHICS



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